

Video Production

This cluster produce and distribute motion pictures and other video, including specialized viewing venues like drive-in theaters. The technical report, *Metropolitan Chicago's traded industry clusters*, offers extensive data on the characteristics and performance of the region's core industrial assets since 2001, available for download at <https://cmap.is/Traded-Clusters>.

In the Chicago region in 2017, this cluster consisted of

\$1.1 billion
total output

4,300
jobs

530
establishments

-53%
fewer
jobs than
national
average

Source: CMAP analysis of Economic Modeling Specialists International data (Emsi 2018.4).

Largest occupations

- Producers and Directors
- Film and Video Editors
- Actors
- Camera Operators
- Audio and Video Equipment Technicians

Source: CMAP analysis of Economic Modeling Specialists International data (Emsi 2018.4).

Workers in this cluster tend to be **less** racially diverse than the regional labor force.

- 32%** non-white
- 35%** female
- 26%** over age 50

Source: CMAP analysis of Integrated Public Use Microdata Series, 2017 American Community Survey data.

8%

commute
by transit



In recent years, the cluster's competitive position **weakened** as it remain **unspecialized** in the national context.

-10%
jobs

Chicago

+11%
total output

+31% jobs
-1% total output

Los Angeles

+40% jobs
+27% total output

New York

Source: CMAP analysis of Economic Modeling Specialists International data (Emsi 2018.4).
Note: Job change is from 2001-17, and total output change is from 2007-17.

Middle-skill workers have **less** opportunity than the regional average.

\$36,343 | **\$52,425** | **\$54,710**
25th | 50th | 75th
wage percentiles



63%
of workers
have an associate's
degree or higher



17%
of jobs typically
require at least
2 months of
on-the-job training

Source: CMAP analysis of Integrated Public Use Microdata Series, 2017 American Community Survey and Economic Modeling Specialists International data (Emsi 2018.4).